



*Making Cass County
a great place for business.*



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Chamber Member Benefits

"Cass County's Premier Business Resource & Advocacy Organization"

Business Visibility & Promotion

Major benefits of your membership in the Logansport Cass County Chamber of Commerce are the many places where you can showcase your business through event sponsorship and networking at business, social and educational events. We also provide avenues for you to market your business through community publications, maps, billboards and other marketing pieces.

Networking Opportunities

The Chamber provides numerous opportunities for you to network with other business-minded individuals to establish the kind of relationships necessary to build your business.

- **Networking Breakfast/Lunches**—Learn networking tips and tricks while expanding your reach and increasing your network here in Cass County. Further opportunities are available at these events to be a spotlight speaker.
- **HYPE Together Classes**—Multi faceted workshops and seminars featuring a wide variety of topics, are designed to increase the knowledge of our work force.
- **Business After Hours**—A great way to introduce your business & employees to the community, while increasing your network and building your contacts.
- **Ribbon Cutting Ceremonies**
- **Business of the Month Award Presentations**

Chamber Today Radio Show

The Chamber today show has been running consecutively for nearly 30 years. Show tapes every other Wednesday and airs on Sunday mornings. This 15 minute interview-style radio show is a great way to tell the story of you or your business.

Chamber Chatter E-Newsletter

The Chamber's weekly e-newsletter, Chamber Chatter is e-mailed each Friday to over 500 recipients, as well as posted on our Facebook, twitter and LinkedIn pages. As part of your membership, once a month you can place free marketing material.

Chamber Web Page

Free listing under your classification on website Business Directory with direct link to your website, Facebook page, Twitter & YouTube channel. We can also attach a video of your company, directly to your web listing. Our chamber website gets an average of **3,800 business directory referrals each day**.

Chamber in the News

Pick up the Pharos Tribune newspaper the first Sunday paper of the month and you will see a full color one page section dedicated to the Chamber of Commerce. This page features new businesses, events, new chamber members, ribbon cuttings, business of the month winner, plus an opportunity to market your business.

Annual Events & Programs

Annual Celebration Dinner, Cass County Pancake Day, Administrative Assistants Day, Golf Scramble, State of the City/County, Third House Sessions, Cass County Farm View, Candidate Forum, Chamber Ambassador Program, Leadership Academy, Business After Hours, Networking Breakfasts/Lunches, HYPE Classes

Discount Programs

PHP Health Care—Up to 5% health care insurance discount.

Consolidated Union—Auto Owners Insurance, Fleet vehicle and general liability insurance discounts.

Comcast Business Class—New service discount opportunities.

Constant Contact—Email Marketing discounts.

Frontier Communications—New service discount opportunities.

Trine University Student Discount.

Bulk Mail Rates—Use the Chamber Bulk Mail Permit to get a discount on postage.

Do You Have a Discount You Want to Promote to Chamber Members?? Let us know!

Volunteer Opportunities

Ambassadors Programs

Being an ambassador provides the volunteer extended business contacts through active association with other volunteers and members, professional and community recognition and expanded marketing skills. Ambassadors meet once a month, serve on various committees and attend our ribbon cuttings, business of the month presentations and business after hours events.

Committees

Committees provide members with the opportunity to serve and make their voices heard on policy matters and in activities presented by the Chamber. Service on a committee is one way for businesses to increase the value of their membership in the chamber. Committees are: Business Advocacy, Leadership Academy, Education Alliance, Ag Council, Membership Services.

****Other committees and task forces may be established as needs arise.***

Recognition

The Chamber honors individuals and businesses each year at the Annual Celebration Dinner with the Business Woman & Business Man of the Year awards, Small Business and Large Business of the Year awards and the Quality of Life award. Annually an Ambassador of the Year is recognized. Monthly, a chamber member is recognized as Business of the Month. The Chamber also presents the Jewell award.

Advocacy

On behalf of the business community in Cass County, the Chamber advocates pro-business governmental policy.